



ASSOCIAZIONE  
**VERACE**  
**PIZZA**  
NAPOLETANA

## An extract from the AVPN Statute

The present act assess and establishes what follows:

### ARTICLE 1

A nonprofit Association is set up by the present participants and it is called: "VERACE PIZZA NAPOLETANA"

### ARTICLE 4

It is a non-profit Association.

The Association aims to protect and promote the "VERACE PIZZA NAPOLETANA" (ORIGINAL NEAPOLITAN PIZZA) as well as its restaurant-members that commit themselves to supply a service complying with manufacturing features established in the protocol and regulating the pizza production, as by enclosure link. Furthermore, the Association wants to spread pizza history and traditions by promoting researches and studies based on Neapolitan history. To achieve such goals the Association will promote the following actions:

- Supply a trademark sign showing that pizza-restaurant is serving the original artisan Neapolitan pizza;
- Set up of a "trademark policy" to promote and spread it (launching, promotional displays, gastronomic prizes, promotional stands and so on);
- improvement of already acquired professional abilities as well as training of new pizza-makers to attend specific courses;
- Research for food products typical of Campania Region.

In order to achieve these goals and, more particularly, to organize events related to VPN promotion and safeguard, the Association can set up limited-service companies .

### ARTICLE 5

The Association is ruled and regulated by the Statute -approved and signed by the parties- based on the protocol regulating the manufacturing of the "VERACE PIZZA NAPOLETANA ARTIGIANALE" (Original Artisan Neapolitan Pizza).



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The Cultural Association called “VERACE PIZZA NAPOLETANA” is established and it is located in 16, Via dei Mille, Naples. The Association can set up different branches and/or peripheral offices both in Italy and abroad. This is a non-profit Association. Members are expected to behave properly both among themselves as well as with external parties and they have to accept the present Statute.

It is a permanent Association. Persons of any nationality –not only Italians- residing in Italy can become members of the association, showing a democratic attitude and feelings; there is no limit on the number of the members. Also Public or Private Bodies and/or any company with goals similar the ones of the Association can become members. There are: Promoting Partners, Regular members, Supporting members, Affiliated members. These last ones can be both physical and juridical persons running a pizza-restaurant. In order to become an affiliated member a request has to be submitted to the Executive Counsel and sponsored by either a Promoting Partner or by an affiliated member. The Executive Counsel together with at least two thirds of the other members will have to agree on the final decision. As entrepreneurs running a pizza-restaurant the perspective members commit themselves to respect the protocol about manufacturing the “VERACE PIZZA NAPOLETANA ARTIGIANALE” (original Artisan Neapolitan Pizza), in default of which the qualification will be cancelled. Membership is free and voluntary, yet members commit themselves to obey to the resolutions set up by the representative Bodies, according to the Statute rules.

A member can be discharged because of any of the following reasons:

- Resignation
- Withdrawal
- Non payment of fees
- Rejection by the Executive

The Executive Counsel revises the members list, within the first month of each company year. It also draws up the Pizza-masters Roll which is free; it counts all the pizza-makers requesting to be registered, assuming they will respect the regulations established by the protocol. Members are nominated by the Executive Counsel or by the President, or through proxy by other Organizations or Associations. The Executive counsel draws up the Pizza-masters Roll counting those who can prove through certified acts that they are Pizza-makers since at least ten years; they have to prove as well the high quality of the artisan pizza they make. Furthermore, they have to show ability to train new pizza-makers. Within this Pizza-masters Roll, special honors can be given –golden or silver oven- to those who contributed through their work promoting and spreading the culture of Neapolitan pizza making.